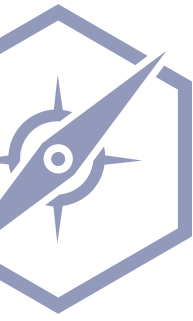


BUILD AND COMMUNICATE A POWERFUL VALUE STORY

SUPPORTING YOUR PRODUCT PORTFOLIO





LET'S PARTNER TO...

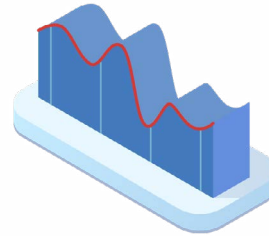
Build Your Value Story

A value story clearly, succinctly and intuitively communicates why a product is best suited for a patient. Our Strategic Market Access team has the expertise to design a powerful, evidence-based value story for healthcare products. We combine science with creative messaging to build a cohesive plan that can be adapted to local markets.



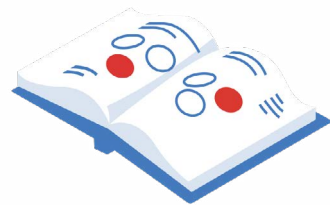
LITERATURE REVIEWS

Review published literature to substantiate value messages and identify gaps requiring further evidence development



EVIDENCE SYNTHESIS

Synthesize key evidence from scientific studies and health technology assessments to provide insights for compelling payer packages



VALUE MESSAGES

Use synthesized evidence to identify key messages and sub-messages that impact stakeholders given the current environment



STAKEHOLDER INSIGHTS

Validate value messages based on clinical, patient, health economic, and market data with key stakeholders

Learn more about our Strategic Market Access team at pharmerit.com/strategic-market-access/

Communicate Your Research

Pharmerit's team of medical writers has both the clinical and writing expertise to help you draft documents that clearly describe your research and product value. Our unique, integrated team structure allows writers to work closely with market access experts to leverage knowledge of stakeholder needs.

10 YEARS AT A GLANCE

10+

MEDICAL WRITERS

200+

REIMBURSEMENT DOSSIERS

180+

PUBLISHED MANUSCRIPTS

175+

LITERATURE REVIEWS

AMCP DOSSIERS AND HEALTH TECHNOLOGY ASSESSMENT SUBMISSIONS

Our team will work with you to develop materials for reimbursement decision makers using all available supporting evidence, such as landscape assessment and clinical, economic, and humanistic burden, to provide a powerful and complete product value story. Our deliverables summarize information clearly and concisely, targeting the intended audience and complying with organizational requirements to exceed your expectations.

MEETING ABSTRACTS, POSTERS AND PRESENTATIONS

Professional society meetings provide an opportunity to quickly share results with key stakeholders. Abstracts, posters and presentations can be used to engage key stakeholders and disseminate study findings. We will partner with you to identify meetings with achievable submission deadlines and collaborate with authors to submit meeting abstracts. We will also coordinate the poster design and presentation to ensure all meeting requirements are met.

REGULATORY SUBMISSIONS

We are prepared to support sponsors with regulatory submissions throughout the product life cycle. Our concise reports summarize data in formats that comply with regulatory agency requirements to simplify the submission process.

PEER REVIEWED MANUSCRIPTS

Our team of experts will work with you to draft, review, and finalize manuscripts for submission to peer reviewed journals. We support the whole manuscript development process, from recommending target journals to responding to reviewer comments.

OTHER MEDICAL COMMUNICATIONS

When peer review is not a priority, our team can design and develop medical communications such as white papers, fact sheets, dashboards, visual aids, infographics and interactive tools to facilitate information sharing.

LEARN MORE ABOUT OUR VALUE COMMUNICATION SERVICES AND CAPABILITIES

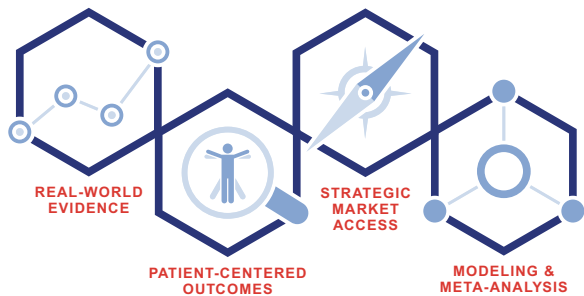


Scan me

Why Work With Us?

OUR MISSION IS TO IMPROVE PATIENT ACCESS TO MEDICAL CARE THROUGH EVIDENCE, WORLDWIDE.

We use our collective experience to address the unique needs of every research question, delivering innovative, multidimensional solutions to convey the value of healthcare innovations. With our combined experience and commitment to exceptional research, our multidisciplinary team conducts the highest-quality research in HEOR, epidemiology, and strategic market access. We help define, build, and communicate value through 4 integrated Centers of Excellence:



With locations on 3 continents, we work alongside global clients from North America, Europe, and the Asia-Pacific region.

PHARMERIT AT A GLANCE

30+
YEARS OF
INNOVATION

1,000+
PUBLICATIONS
GLOBALLY

300+
ONGOING
PROJECTS

50+
CURRENT
SPONSORS



Dipen Patel, BPharm, PhD
Executive Director,
Strategic Market Access
dpatel@pharmerit.com



Beth Leshner, PharmD, BCPS
Director,
Strategic Market Access
blesher@pharmerit.com



Jyoti Aggarwal, MHS
Director,
Strategic Market Access
jaggarwal@pharmerit.com

www.pharmerit.com